



## New Romney Coastal Community Team

‘From Town to Tide -Creating a Shore Path to Success for New Romney’

Socio-Economic Plan – Projects Extract

V 1 - 11<sup>th</sup> January 2019

Key:

	Project Completed
	Project being progressed
	New Project – added since submission of Plan
	Project ceased

## Vision and Priorities for Action

*New Romney will be a stronger and more dynamic hub of Romney Marsh; promoting and using its strategic location and unique range of shops, services and attractions to increase investment. It will provide a vibrant focal point for those living, working and visiting the area.*

To help deliver the vision, a number of secondary visions have been identified to enable the strategy to evolve and provide partners with a framework to measure progress.

**2 Year Vision:** The New Romney Coastal Community Team will be established and well known. Short term public realm interventions will have improved the visual impact of the High Street and its connectivity to Station/Littlestone Road and Coastal hubs. New Romney will have greater recognition as a tourist destination with a month of events (JAM on the Marsh, Grazing on the Marsh, New Romney Country Fayre) in July and links to the wider Cinque Port Heritage Trail.

**5 Year Vision:** New facilities such as the Community and Sport Centre and CineMarsh, along with the expansion of the Mountfield Industrial Estate will further strengthen New Romney's position as the community and employment hub of Romney Marsh. With established events throughout the year, recognition as a key part of the Cinque Port Heritage Trail and a range of accommodation on offer, New Romney will be acknowledged as a new, up and coming tourist destination.

**10 Year Vision:** The Town will have strengthened its role as the 'Capital of the Marsh' and will become a stronger hub for a wide range of newly formed and established businesses, whilst continuing to deliver skills progression, services and amenities for residents. Through increased recognition as a heritage, culture and leisure hotspot, New Romney will be emerging as a key player in the South Kent Coast visitor offer.

**Longer Term Vision (up to 20 years):** Following the completion of new housing developments, Mountfield Road Industrial Estate expansion, new health centre and the new trunk road, New Romney will be fulfilling its sustainable growth ambitions. A range of high end improvements will have been delivered including significant enhancement to the coastal strip and a clear branding message across the whole area. Boasting a comprehensive range of accommodation and catering for an array of visitor markets the Town will have become the capital of the "Romney Marsh National Park" - a nationally recognised tourist attraction.

## SWOT ANALYSIS BASED ON POLICY AND SOCIO-ECONOMIC CONTEXTS

Strengths	Weaknesses
<p>Proximity to iconic coastline and Europe Largest town and service centre for Romney Marsh Strong heritage offer; Cinque Port Town, RHD Railway, Coastal Defence. Cultural Links; Edith Nesbitt, HG Wells, Shakespeare, JAM, Rose Finn-Kelcey Easy access to the Marshes; wildlife and walking hotspot Well occupied High Street; consisting mainly of retail outlets targeting the local market. Quality golf offer Popular Events; New Romney Country Fayre and JAM on The Marsh Marsh Academy &amp; Marsh Academy Community Hub Strong Partnerships; NRTC, SDC, KWT, MACH, RMP High business demand and support offer Strong sense of “community” among the local population</p>	<p>Declining working age population Lower than average economic activity rates Lower than average educational attainment Decrease in household income Lack of skilled work opportunities within New Romney Large proportion of seasonal employment Limited transport links and no major transport interchange Constrained and congested High Street/Main Road Lack of awareness externally Public realm needs improvement Historic reliance on Dungeness for skilled employment Some pockets of deprivation Poor connection from the High Street/Town Centre to the beach (including limited signage) Limited visitor accommodation offer Lack of social and leisure facilities for younger people</p>
Opportunities	Threats
<p>Develop coastal offer Strengthen and broaden education and skills offer; Marsh Academy &amp; MACH, RRC Industrial Estate expansion and grown on space Potential to develop community and sports facilities to accommodate growing population – i.e. community hall and sports club Education and promotion of area’s historical assets, particularly the younger population Close proximity to other Cinque Port Towns – potential to provide joined up offer New housing developments resulting in increased demand and spending Golf Open 2020 being held in Kent and increased ‘golfing stay and play’ offer and opportunities Large open space by beach could be used for meanwhile events or other uses Develop month of events in July: to include JAM, Country Fayre new food festival “Grazing on the Marsh’, RHDR events (such as 90<sup>th</sup> anniversary) Development of cultural offer through installation of facilities – i.e. bandstand at St Martin’s Field Brexit – potential for increase in UK based tourist Expansion of Lydd Airport Income generation to reinvest – e.g. from car parks Potential for Romney Marsh to gain National Park status. RHDR – redevelopment and enhancement of station site to optimise railway heritage offer Short-term employment opportunities as a result of the decommissioning process at Dungeness.</p>	<p>Closure of Dungeness A Power Station in 2025 Decommissioning of Dungeness B Power Station from 2028 Sense of geographic isolation exacerbated by poor transport links Continued ageing population Limits to highly skilled employment opportunities due to closure of Dungeness A and B Continued decline in household income Infrastructure pressures from new housing Further decline in retail sector impacting on High Street vitality Brexit: reduction in EU tourists visiting New Romney Competition from neighbouring destinations such as Rye, Hythe and Folkestone Growth of Ashford could draw young people and skills away from New Romney Increased congestion without the new trunk road Expansion of Lydd Airport Limited funding streams and securing investment</p>

## Priority Projects

A number of potential priority projects have been identified for New Romney, responding to the rationale and objectives identified in the baseline analysis and through consultation with the New Romney CCT. **It is important to re-iterate that that due to New Romney’s important role as a ‘Rural District Service Centre’ the impact of the projects being proposed will extend well beyond the geographical boundaries of the town.** Table 6.1 outlines the most important project ideas as identified by New Romney CCT and provides an example of best practice elsewhere.

Priority projects	
Project and Rationale	PROGRESS
<p><b>COMMUNITY HALL AND SPORTS PAVILION</b></p> <p>Development and creation of new Community Hall and Sports Pavilion on Station Road Sports Field to replace the existing dilapidated Maude Pavilion and provide a 21<sup>st</sup> Century leisure facility and a central community hub for all residents to use and enjoy.</p> <p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>• Need to create a strong social community hub with flexibility for a wide range of uses</li> <li>• Consultation shows evidence of demand and commitment to use the facility</li> <li>• More community facilities required to cater for new residents in housing developments, particularly young families.</li> <li>• Leisure and sports provisions mainly limited to Marsh Academy.</li> </ul> <p><b>Cost:</b> &gt;£2.5m</p> <p><b>Time Scale: Medium term</b></p> <p><b>Spatial Area / Strategy Theme:</b> Station Road &amp; Littlestone Road / Culture &amp; Leisure</p> <p><b>Project Lead and Partners:</b> NRTC, NRCCT, NR Sports Club</p>	<p>11.01.19 The project has been proactively developed by the Lead Partner – NRTC. Extensive and regular consultation with local residents has provided evidence of strong support for the project. A professional Design Team was appointed in late 2017 involving lead architect – Guy Hollaway Associates and overseen by a professional Project Manager. A dedicated Project Steering Group has guided the project which is reaching a key milestone. A planning application is likely to be submitted in February 2019 for the project and for the ‘facilitating residential development’. The main funding for the new facility will come from the linked development. The Council has set aside a total of £xxxx which includes in part some recent donations from local residents and businesses who support the project.</p> <p>Moving forward, if NRTC members agree to approve the terms of sale of the adjacent land, and approve the updated Community Hall design and Planning Application contents, then the project will proceed to Planning Application stage. Letters of support for the project have been received from a variety of sources – including our local MP. The local CCG recognises the facilitie’s</p>

	<p>importance in supporting health care services in the area and it is hoped that the building will form part of a proposed 'Health &amp; Wellbeing Hub' for Romney Marsh.</p>
<p><b>SHOPFRONT IMPROVEMENT PROGRAMME</b>  A programme of sympathetic improvements to New Romney High Street properties, including shopfronts and upper levels of buildings.</p> <p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>• New Romney High Street is protected by Conservation Area status and includes a high number of Listed Buildings. However, several High Street properties are in poor decorative order, or have insensitive shop signage.</li> <li>• Supporting a high-quality character and identity for the town will attract visitors and engender civic pride</li> </ul> <p><b>Cost:</b> Approx. £2,000-£10,000 per building, dependent upon scope of works.</p> <p><b>Time Scale:</b> Medium term</p> <p><b>Spatial Area / Strategy Theme:</b> High Street / Community &amp; Service</p> <p><b>Project Lead &amp; Partners:</b> NRTC, NRCCT, Traders Association, Local Traders</p>	
<p><b>HERITAGE HIGHLIGHTING</b>  Introduce small-scale signage (free standing or other) throughout the town centre and, where appropriate, across the parish to highlight historic stories in a light-touch, publicly accessible way. Potential to develop a larger heritage trail around the town for visitors and residents.</p> <p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>• The Town's heritage is an asset, which can be shared with visitors through its public spaces, as well as dedicated heritage assets such as the Town Hall</li> </ul>	

- Using public spaces (rather than formal settings such as museums) to celebrate New Romney’s heritage minimises revenue costs, such as staffing

**Cost:** £15,000 - £25,000

**Time Scale:** Short to medium term

**Spatial Area / Strategy Theme:** All / Tourism & Heritage

**Project Lead & Partners:** NRTC, NRCCT

**PUBLIC REALM UPGRADES TO HIGH STREET**

Improving the High Street environment for residents and visitors, including decluttering, footway widening where possible and treating parking bays as part of the footway to provide additional pedestrian space when they are not in use and reduce perceived carriageway width.

**Rationale**

- The High Street is performing well but is currently traffic-dominated. Improvements can be made without impacting the function of the road
- Investigating the potential to widen footways could provide opportunities for street trading, bringing vibrancy to the High Street
- Creating a high-quality environment will improve perceptions of the town and support its identity as a desirable destination.

**Cost:** £300,000 - £500,000

**Time Scale:** Medium term

**Spatial Area / Strategy Theme:** High Street / Community & Service

**Project Lead & Partners:** NRTC, NRCCT, KCC, (Highways), FHDC, NR Traders Association, Local Traders

<p><b>CINEMARSH</b> New community cinema, providing a programme of films and media to enjoy whilst reinvesting profits into the community’s needs. Cinema can be set up utilising existing facilities in New Romney.</p> <p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>Limited evening leisure offer in New Romney for residents and visitors.</li> <li>Potential to provide sustainable source of income for future projects benefiting local residents</li> <li>Provides opportunities for employment, training and volunteering.</li> </ul> <p><b>Cost:</b> £165,000 - £200,000</p> <p><b>Spatial Area / Strategy Theme:</b> Station Road &amp; Littlestone Road / Culture &amp; Leisure</p> <p><b>Time Scale:</b> Short Term</p> <p><b>Project Lead &amp; Partners:</b> Marsh Academy, NRCCT, Magnox Ltd, RMP</p>	<p><b>Measure:</b> Install a Community Cinema Facility within the Leisure Centre on the Academy site to enable further community engagement</p> <p><b>Progress:</b> 11.01.19 – The Academy has secured the required capital funds for Cinemarsh. The Academy are hoping the new facility will have a capacity of +/- 59 seats and will open in the last quarter of 2019. Once all funding has been processed the Academy plans to publicise the support and appreciation from its funders (LEADER , Magnox Socio-economic Scheme, Kent Community Foundation, Garfield Weston Foundation and The Foyle Foundation) and local groups such as the NRCCT and RMP for their help getting the project to this point.</p>						
<p><b>PROVISION OF NEW INDUSTRIAL SPACE</b> Additional flexible grow on space for start-ups and SMEs at Mountfield Industrial Estate (based on “project fledgling”).</p> <p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>Mountfield Road Industrial Estate is fully let, suggesting strong demand for industrial space in this area.</li> <li>Some existing companies are seeking to expand and inability to provide something locally will mean they will relocate and reduce the availability of local jobs.</li> <li>Masterplanning of Mountfield Road Industrial Estate will improve the business</li> </ul>	<p><b>Measure:</b> Develop Masterplan for Industrial Estate and incorporate new business hub to help generate new job opportunities</p> <p><b>Progress:</b> 11.01.19 Masterplan for whole site completed • Location for Job Generator (flexible workspace) chosen • Hub design detailed • Revised design (saving of £1.2m on original masterplan costs) • Planning consent gained 25/09/18 for 751 sq.m business hub • Additional land reserved for 427 sq.m extension</p> <p><b>Timeline</b></p> <table border="1"> <thead> <tr> <th>Action</th> <th>Target Date</th> </tr> </thead> <tbody> <tr> <td>Masterplan completed</td> <td>March 2018</td> </tr> <tr> <td>Costings validated/revised</td> <td>August 2018</td> </tr> </tbody> </table>	Action	Target Date	Masterplan completed	March 2018	Costings validated/revised	August 2018
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Costings validated/revised	August 2018						

<p>environment</p> <ul style="list-style-type: none"> <li>• Currently little provision for start-ups and SMEs</li> </ul> <p><b>Cost:</b> &gt;£4m</p> <p><b>Time Scale:</b> Short to Medium term</p> <p><b>Spatial Area / Strategy Theme:</b> Mountfield Road / Business &amp; Enterprise</p> <p><b>Project Lead &amp; Partners</b> FHDC, RRC, NRCCT</p>	<table border="0"> <tr> <td>Planning Consent for business hub</td> <td>25 September 2018</td> </tr> <tr> <td>Funding – CCF</td> <td>April/May 2019</td> </tr> <tr> <td>Funding - Magnox/LEP</td> <td>April/May 2019</td> </tr> <tr> <td>Tender Design Build Contract</td> <td></td> </tr> <tr> <td>– 2 stage (possibly 2 contracts )</td> <td>June 2019</td> </tr> <tr> <td>Appoint Contractor</td> <td>December 2019</td> </tr> <tr> <td>Construction commences</td> <td>January 2020</td> </tr> <tr> <td>Practical completion</td> <td>December 2020 Coastal</td> </tr> </table>	Planning Consent for business hub	25 September 2018	Funding – CCF	April/May 2019	Funding - Magnox/LEP	April/May 2019	Tender Design Build Contract		– 2 stage (possibly 2 contracts )	June 2019	Appoint Contractor	December 2019	Construction commences	January 2020	Practical completion	December 2020 Coastal
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<p><b>ST MARTIN’S FIELD BANDSTAND</b></p> <p>Potential to facilitate space for meanwhile uses and events during the year – in particular during peak season (i.e. during July festivals). Use of space would complement heritage site location.</p> <p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>• Consultation suggests space is currently underutilised and the project has been supported by local residents</li> <li>• Facilitation of space supports promotion of events and strengthens the leisure offer</li> <li>• To provide a point for cultural events in New Romney and complement the bandstands that exist in the majority of Cinque Ports Towns possibly enabling a “Cinque Port” concert series.</li> </ul> <p><b>Cost:</b> &gt;£100,000</p> <p><b>Time Scale:</b> Short to Medium term</p> <p><b>Spatial Area / Strategy Theme:</b> High Street / Culture &amp; Leisure</p> <p><b>Project Lead &amp; Partners:</b> NRTC, NRCCT, FHDC</p>	<p><b>Measure:</b> Develop a new Event Space within the local Heritage Park to both enhance the area and provide flexible space for events and other activities</p> <p><b>Progress:</b> 11.01.19: Following public consultation which evidenced support for the project, NRTC have set aside £20,000 to part fund the new amenity. Some research has been undertaken to evaluate costs and logistics – including the necessity for a dedicated Planning Application and some discussion has taken place with potential funders.</p> <p>Due to the complexity of the Community Hall Project, the bandstand has been put on hold pending a time when Council staffing resources allow further work to take place</p>																



**COASTAL LEISURE PARK**

Development of a Cinque ports themed Coast park, incorporating a heritage Centre, Entertainment/Refreshment areas, play and leisure facilities and environmental friendly walkways.

**Rationale**

- Strong heritage links tied to the coast and maritime is a unique asset for New Romney which can be maximised.
- History and heritage twinned with iconic coastline, areas of natural beauty and excellent walking routes makes for an excellent tourist and visitor offer.

**Cost:** >£1m

**Time Scale:** Longer term

**Spatial Area / Strategy Theme:** Coastal / Culture & Leisure

**Project Lead & Partners:** NRTC, NRCCT, FHDC

**HERITAGE CINQUE PORTS**

Better utilise Cinque Port heritage through better representation, close working with Cinque towns, utilising assets and raising awareness. Actions work towards the creation of a Cinque Port trail via the potential creation of a Virtual Tour App, providing an attractive tourist offer and improving access for local residents.

**Rationale**

- Consultation suggests strong heritage asset is currently underutilised, with limited collaboration between Cinque Port Towns.
- Opportunity to gain access to large number of visitors through improving connections to popular coastal towns.
- Collaboration and opportunity for Partnership working with other CCT's (within neighbouring towns of Hythe and Folkestone) and other Cinque

<p>Port Towns.</p> <p><b>Cost:</b> &gt;£10k</p> <p><b>Timescale:</b> Medium</p> <p><b>Spatial Area / Strategy Theme:</b> All / Tourism &amp; Heritage</p> <p><b>Project Lead &amp; Partners:</b> NRTC, NRCCT, Hythe CCT, CPPWG</p>	
<p><b>NEW WATER SPORTS FACILITY</b></p> <p>Build a new 21<sup>st</sup> century watersports facility which would attract a diverse range of visitors from a wide area to participate in a range of watersports, whilst providing seating and food/drink for spectators.</p> <p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>• Consultation suggests participation in sport particularly among children</li> <li>• Consultation indicates the coast is one of New Romney's and is currently being underutilised.</li> <li>• Enhancing the sport and leisure offer is beneficial to the community and wider visitor economy.</li> </ul> <p><b>Cost:</b> &gt;£1m</p> <p><b>Time Scale:</b> Long Term</p> <p><b>Spatial Area / Strategy Theme:</b> Coastal / Culture &amp; Leisure</p> <p><b>Project Lead &amp; Partners:</b> Varne Boat &amp; Social Club, RNLI, NRCCT</p>	
<p><b>ROMNEY HYTHE &amp; DYMCHURCH RAILWAY INTERPRETATION CENTRE</b></p> <p>To strengthen the RHDR offer by expanding the current facility and incorporate a new Interpretation Centre to further promote the attraction.</p>	<p><b>Measure:</b> Install a new attraction at the heart of the RHDR at New Romney Station</p> <p><b>Progress:</b> 11.01.19 The original plan to create a Museum on the site has been amended to install an 'interpretation centre' on</p>

<p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>• The railway is a key asset for the visitor economy which is currently underutilised</li> <li>• Expanding facility and opening new museum provides employment and volunteer opportunities for local residents</li> <li>• Contributes towards strengthening links with other coastal towns in Romney Marsh</li> </ul> <p><b>Cost: £500,000 - £750,000</b></p> <p><b>Time Scale:</b> Medium Term</p> <p><b>Spatial Area / Strategy Theme:</b> Station Road &amp; Littlestone Road / Tourism &amp; Heritage</p> <p><b>Project Lead &amp; Partners:</b> RHDR, NRCCT</p>	<p>the Station site. Plans are currently being made to install a temporary facility in one of the existing buildings as soon as it becomes available for use. Longer term, the centre’s viability and sustainability will be assessed with a view to creating a new building on the site (subject to funding). Timescales for the development and implementation of phase 1 have yet to be finalised.</p>
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## Wider Projects

A number of wider projects were also identified and have been listed below. The projects below have been categorised as quick visible wins, short term, medium term, long term and longer term. For each project the spatial location for each has been identified along with the theme it most closely supports.

List of Wider Projects					
Strategy Themes: C&S = Community & Service / T&H = Tourism & Heritage / C&L = Culture and Leisure / B&E = Business & Enterprise					
Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
<b>Quick Visible Win Projects</b>					
All	C&L	<b>Arts and crafts:</b> provide support for Romney Marsh Art Society to support local artists, run art shows and advertise this to a wider audience.	<£1,000	RM Arts Society, Visitors Centre,	<b>Measure:</b> Increase the number of arts and crafts events held within 2017
All	C&L	<b>Support JAM:</b> provide further support to JAM on the Marsh to ensure the festival continues to grow.	>£1,000	NRTC, NRCCT, JAM	<b>Measure:</b> Monitor the number of visitors to JAM in July 2017 <b>Progress:</b> Festival successful with significant increase in visitor numbers-funding from NRTC/SDC/KCC/ArtsCouncil/RHCT and others
High Street	C&S	<b>St Martins Field benches:</b> new bench	>£1,000	NRTC,SMFC	<b>Measure:</b> Install new bench by end of 2017 <b>Progress:</b> New bench installed May 2017 to celebrate role of Town Mayor-funding from Mayor's charity and personal donation by Cllr Rolfe
SR&LR	T&H	<b>Romney Train experience:</b> making better use of the asset by publicising the 90 <sup>th</sup> anniversary celebrations	N/A	RHDR	<b>Measure:</b> Run a local and regional PR campaign raising awareness of RHDR

Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
					anniversary <b>Progress:</b> High profile publicity campaign with good media coverage
Coastal	C&S	<b>Flagstaff land notice board:</b> erection of new notice board	>£2,750	NRTC	<b>Measure:</b> Install new notice board by end of 2017 <b>Progress:</b> KCC grant funding received and new notice board installed 2018
Coastal	C&S	<b>Littlestone Green benches:</b> new benches with New Romney town centre design or as appropriate	>£1,000	NRTC, NRCCT	<b>Measure:</b> Install a number of new benches by end of 2017 <b>Progress:</b> New bench installed to commemorate WW2 (funding raised by Scouts and NRTC) and additional units installed in 2018.
<b>Short Term Projects</b>					
All	C&L	<b>Support JAM:</b> provide further support to JAM on the Marsh to ensure the festival continues to grow.	>£1,000	JAM, NRTC, NRCCT, FHDC	<b>Measure:</b> Run a joint PR campaign JAM both locally, regionally and nationally to promote NR and JAM <b>Progress: 11.01.19: (JAM to input here!)</b>
All	C&S	<b>Housing impact assessment:</b> better understand the positive and negative impacts of proposed housing schemes to understand social infrastructure requirements.	<£10,000	FHDC, NRCCT	Commission housing impact assessment
High Street	C&S	<b>Planters:</b> install NRTC design spec planters	>£1,000	NRTC, NRCCT	Install planters by 2019
High Street	T&H	<b>Large town sign:</b> install large town sign in High Street vicinity	>£5,000	NRTC, NRCCT	<b>Measure:</b> Install large town in High Street by 2019 <b>Progress: 11.01.19:</b> NRTC have allocated reserve

Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
					funding to part fund project. On hold pending further research and evaluation
High Street	C&S	<b>Replacement benches:</b> benches outside Methodist church replaced with new town bench	>£1,000	NRTC, NRCCT	Replace benches within 2 years
High Street	C&S	<b>St Martins Field bollards:</b> two new bollards on Fairfield road corner to match with same design as Ashford road corner i.e. black with cinque ports crest	>£1,000	NRTC, NRCCT	Install new bollards by end of 2018
High Street	C&S	<b>St Martins Field planters:</b> all current concrete planters to be replaced with NRTC bespoke metal design, with design to include town colours, town crest, town name and other crests as appropriate.	>£1,000	NRTC, NRCCT	<b>Measure:</b> Install planters by 2019 <b>Progress: 11.01.19:</b> NRTC have undertaken some research into costs etc and funding opportunities being explored. Issue of unlawful encampment on site in Summer of 2018 has made this a priority to help protect area. NRCCT recommended allocation of £2000 towards project on 11.01.19
SR/LR	B&E	<b>Masterplanning of Mountfield Road Industrial Estate:</b> preliminary masterplanning of the final phase of development and feasibility of small business/skills base.	£70k	FHDC, Magnox	<b>Measure:</b> Completion by Autumn 2017 <b>Progress: 11.01.19</b> FHDC have undertaken initial studies-see notes of meeting 11.01.19 and timescales for expansion
SR/LR	B&E	<b>Links with learning providers and business:</b> strengthening relationship between March Academy, MACH and Romney Resource Centre and businesses (i.e. workshops, networking events, steering groups/partnerships).	N/A	NRCCT,NRTA,, RRC, Marsh Academy	Hold a number of skills and business forum/workshops by 2019

Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
SR/LR	T&H	<b>Cycle hire scheme:</b> deliver cycle hire scheme and connect this with schemes in Dymchurch and Hythe.	N/A	NRCCT, RHDR	Measure: Install cycle hire scheme within RHDR station by 2019 Progress: 11.01.19 – RHDR working with ‘Click Cycle’ to introduce phase 1 in Hythe. Planned phasing of scheme along railway line being planned
SR/LR	T&H	<b>Golf stay and play:</b> promoting “staycation” packages, combining the offer of golf rounds and accommodation for a weekend long offer.	N/A	NRCCT, Littlestone Golf Club,	Increase promotional activity for Stay and Play offer locally and regionally
Coastal	C&L	<b>Maximising potential at the Varne Boat &amp; Social Club:</b> Maximising potential at the club engaging with schools and offering free sessions to encourage greater participation among children, expanding the café and clubhouse offer and provide viewing area for the public.	N/A	VBSC	Run a school awareness session within Marsh Academy whilst exploring options for expansion
Coastal	C&S	<b>Flagstaff land railings:</b> replacement railing with New Romney town centre design and colours	>£10,000	NRTC, NRCCT	Replace railings by 2019
High Street	C&L	<b>Support Light Up New Romney :</b> Christmas Community event centred around a ‘Lantern Parade’ involving local schools and community groups and supported by local Traders	>£1,000	LUNR, Love New Romney, NRTC, NRCCT, FHDC	<b>Measure:</b> Develop and grow new Christmas event linking schools and local businesses <b>Progress:</b> 11.01.19: The local Traders association – Love New Romney aided by other organisations have introduced a new evening event which involved a parade,

Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
					entertainment and encourage the re-introduction of a late night opening event in the High Street. Funding support from FHDC, NRTC and local businesses. Potential to grow and expand impact if supported going forward
High Street	C&L	<b>Support New Romney Country Fayre : Summer Community event – now reaching it’s 25<sup>th</sup> year and which attracts thousands of people, supports charities and local businesses through fund-raising opportunities and is widely regarded as one of the premiere events in the District</b>	>£10,000	NRCFC, NRTC, NRCCT, FHDC	<p><b>Measure:</b> Ensure ongoing support for this well-regarded event which has helped develop community cohesion and promoted the area as a whole so helping tourism in the locality.</p> <p><b>Progress:</b> 11.01.19: This event requires year on year support to sustain it. Support from the NRCCCT will evidence community support for the organisation’s grant funding bids. The local Traders association –</p>
High Street	C&L	<b>Upgrade to Romney Marsh Visitor Centre Facilities:</b> Upgrade current visitor offer to improve experience. New Café, Kitchen and Play area	>£100,000	RMVC, NRCCT, NRTC, FHDC,	<p><b>Measure:</b> Upgrade visitor amenities too improve offer and attract further revenue and visitors to the area</p> <p><b>Progress:</b> <b>Upgrade to Café</b></p>



Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
					area, kitchen and outside play area in hand following successful funding bids to xx,xx and cc . Funding received = £xxx. Work commencing January 2019.
High Street	C&L	<b>Upgrade to Romney Marsh Visitor Centre Facilities:</b> Phase 2 of upgrade focussed on improving accessibility by upgrading car park	>£10,000	RMVC,NRCCT, NRTC,FHDC	
All	C&L	<b>Encourage and promote opportunities for walking:</b> New project 'Down to Earth' created to encourage people to participate in walks and develop leadership skills amongst those taking part in the project.	>£100,000	RMVC,FHDC, NRCCT	<b>Measure: xxx</b> <b>Progress: 11.01.19 - xxx</b>
All	B&E	<b>Introduce Community Transport Scheme:</b> Increase accessibility to Ashford and its growing job opportunities by developing a new community bus service which operates early morning/late evening to enable local residents to access work and employment	>£10,000	RMP,FHDC, KCC,	<b>Measure: Increase accessibility to Ashford to increase job opportunities for local people</b> <b>Progress: 11.01.19 - xxx</b>
<b>Medium Term Projects</b>					
All	T&H	<b>*Publicity and awareness:</b> improved position on social media, lobbying visit Kent, 5 <sup>th</sup> continent, Romney Marsh Partnership, Kent wildlife trust, joined up offer with coastal towns,	>£5,000	NRCCT, RMP, KWT, NRTC	CCT present on all social media platforms by 2022
All	T&H	<b>*Improving connections with Visit Kent:</b> better utilise exposure provided by Visit Kent by attaining membership.	c. £10,000	NRCCT, VisitKent NRTC	More New Romney exposure on VisitKent website and membership with VisitKent in place.
All	C&S	<b>Car parks:</b> purchasing freehold of town's car parks to collect revenue. Seek s.106 contribution towards funding of the purchasing of the Town's car parks from SDC.	N/A	NRCCT, NRTC, FHDC,	Negotiations with SDC in progress with s.106 provisionally agreed by 2022
All	B&E	<b>Mountfield Industrial Estate:</b> servicing of land to allow expansion of existing businesses and small business space.	£5m	FHDC, Government funding, CCF	Provision of service road to open up the estate for development. Potential build of business centre and skills

Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
					centre by 2020 subject to funding. Take up of accommodation.
All	T&H	<b>Accommodation strategy:</b> dependent on the outcome of the FHDC Destination Management Plan; look at the need for offering new good quality midrange and high end accommodation within New Romney and nearby area. In addition, better utilising existing guest houses.	>£10,000	NRCCT, NRTC, FHDC	Accommodation strategy led by CCT, accommodation providers and other organisations adopted by 2022.
All	T&H	<b>Destination management plan:</b> devise a destination management plan for New Romney which would assist NRCCT in achieving their overall vision. Destination plan would need to complement and support the FHDC destination management plan.	N/A	NRCCT, NRTC	Destination management plan adopted by 2022.
All	T&H	<b>Visitor survey:</b> with support from Visit Kent, conduct a visitor survey which could provide information to inform decision making.	>£1,000	NRCCT, VisitKent, Visitors Centre	Comprehensive visitor survey now in place and running at regular intervals throughout the year
All	T&H	<b>Grazing on the Marsh:</b> introduce a new food and drink festival to complement the emerging “Fifth Continent Festival Month” in July	£10,000	NRTC, NRCCT, VisitKent, KWT, MACH	Grazing on the Marsh a well-established annual event by 2022
High Street	C&S	<b>*Signage:</b> reassessment of signage at station road/A259 junction for consolidation.	>£10,000	NRTC, NRCCT, KCC Highways, FHDC	Signage reassessed and installed by 2022
High Street	C&S	<b>Town hall improvements and renovation:</b> renovation of town hall with a view to increasing public access and range of uses	£100k - £300k	NRCCT, NRTC	All town hall improvements completed by 2022
High Street	C&S	<b>Traffic slowing:</b> slowing of traffic between West Street and George Lane	N/A	NRTC, NRCCT, KCC Highways	New traffic measures introduced to slow traffic and improve High Street experience
High	C&S	<b>New bins:</b> replacement cast iron bins with town design	<>5,000	NRTC, NRCCT	New bins installed by 2022

Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
Street					
High Street	C&S	<b>Safety railings:</b> in town colours and bespoke to include town crest cut out in town colours	>£5,000	NRTC, NRCCT	New railings installed by 2022
High Street	C&S	<b>*Fairfield road recreation ground benches:</b> replace all old design benches with town bench	>£1,000	NRTC, NRCCT	New benches installed by 2022
High Street	C&S	<b>*Fairfield road recreation ground bins:</b> new cast iron or metal bins with NRTC design, including New Romney and Crest.	>£1,000	NRTC, NRCCT	New bins installed by 2022
High Street	C&L	<b>Fairfield Road Recreation ground</b> – all weather sports playing surface between goal post ends	>£20,000	NRTC, NRCCT	New all-weather pitch installed by 2022
High Street	C&L	<b>New Romney Bowls Club</b> – all weather sports bowling green	>£50,000	NR Bowls Club, NRCCT	<b>Measure:</b> New all-weather green installed by 2022 <b>Progress:</b> Project successfully completed Summer 2018. Sport England funded
SR/LR	C&L	<b>Marsh Academy Theatre:</b> the development of a Marsh Academy Theatre which will help promote the arts within school and locally. Increasing participation in the arts amongst the local community.	c. £50,000	Marsh Academy	Regular performing arts shows and events held at Marsh Academy theatre by 2022
SR/LR	B&E	<b>Skills Centre:</b> managed by Romney Resource Centre to accommodate all the various skill sectors that businesses and local people will be looking for in the future	£1m	RRC	New skills centre opened by 2022.
Coastal	C&L	<b>*Events on the Greens:</b> ahead of aspirations for potentially more permanent structures on the Greens, consider 'trial runs' in the form of events and festivals on the site, either building on existing events or offering new ones.	£5,000 - £15,000	NRTC, NRCCT, VisitKent, JAM, KWT	A range of events throughout the year piloted on the greens by 2022
Coastal	C&S	<b>*Littlestone Green Toilets &amp; Cafe:</b> Acquire toilet block on the Greens with aim to provide improved and more accessible toilet facilities and possible creation of café facility	£100k - £200k	NRTC, NRCCT	New toilets installed by 2022
Coastal	T&H	<b>Devise a beach strategy:</b> support a range of new leisure uses on the beach with the aim of attracting and catering for a greater number of visitors.	£10,000	NRCCT, VSBC	Beach strategy adopted with implementation due to begin by 2022




Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
Coastal	C&S	<b>Littlestone Green railings:</b> new railing with town colours and crest	>£10,000	NRTC, NRCCT	New railings installed by 2022
Coastal	C&S	<b>Littlestone Green grant:</b> £100k towards improvements on the coast	£100,000	NRTC, NRCCT	Grant for Littlestone Green Improvements secured and ringfenced by 2022
<b>Long Term Projects</b>					
All	C&S	<b>New Trunk Road:</b> New spine road from A259	N/A	FHDC KCC, Highways Agency	Plans for a new spine road in place and construction started by 2027
High Street	C&S	<b>Restoration of Assembly Rooms:</b> renovation of Assembly Rooms to increase scope of potential uses and improve public access	£100k - £300k	NRTC, NRCCT	Assembly rooms restored and renovated by 2027
SR/LR	C&S	<b>Walk-in health centre:</b> new multi-agency health centre with key services such as minor injuries unit, x-ray and pharmacist.	£2M TO £5M	SKCCCG, NRTC, FHDC, NHS, NRCCT, KCC Social Services	<p><b>Measure:</b> New health centre in place by 2027</p> <p><b>Progress:</b> 11.01.19 – SKCCCG have successfully applied for Government Funding (STP) c£1.56million has been offered. A Stakeholder Group has been set up to progress the project involving NRTC, local GP’s, KCC and others. It has been identified that a Project Manager will be required to oversee the project and this role is currently out for procurement via the NHS. A preferred site has been identified immediately adjacent to the Marsh Academy and opposite the proposed site for the Community Hall and Sports</p>



Area	Theme	Project	Costs	Project Lead & Partners	Measures & Progress
					Pavilion. It is hoped that once built, the new Health Centre will become a key part of a new 'Health & Wellbeing Hub' for New Romney and the wider Marsh hinterland
Coastal	C&L	<b>Littlestone Green Bandstand:</b> deliver a new "modern" bandstand/event space at Littlestone on Sea, improving opportunities for cultural events.	Circa £100,000	NRCCT, NRTC	New events held on Littlestone Green focussed around the bandstand by 2027
Coastal	T&H	<b>Seafront Natural Playspace:</b> deliver new natural play facilities on The Greens, to attract families with a distinctive offer that sits comfortably alongside adjacent natural assets such as the beach and Site of Special Scientific Interest.	£100k - £200k	NRTC, NRCCT	New playspace installed on sea front by 2022
Coastal	C&S	<b>*Littlestone Green landscaping:</b> money towards landscape architectural fees for improvements	<£50,000	NRTC, NRCCT	Money raised for Littlestone Green landscaping and architect to be commissioned
Coastal	T&H	<b>Seafront viewing point:</b> Deliver a unique platform structure with views over Romney Marsh and out to sea as an 'attractor' for visitors, complimenting cultural and design offers at Folkestone and Dungeness.	£75,000 - £150,000	NRTC, NRCCT	Seafront viewing platform in situ by 2027. Integrated as part of the wider NR coastal offer
<b>Longer Term Projects</b>					
All	T&H	<b>National Park Designation:</b> Lobby for Romney Marsh to receive national park designation and become England's 11 <sup>th</sup> National Park.	N/A	KWT, FHDC, KCC, NRTC, NRCCT, VisitKent, SOMBRE	

Note: \* These projects have been deemed Medium Term, however they could be achieved in the short term. Likewise some projects noted in Long term may be adjusted either way.



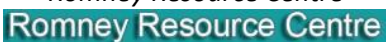
## Index of Abbreviations




Abbreviation	Meaning
ABC	Ashford Borough Council
CCF	Coastal Communities Fund
CCT	Coastal Community Team
CPPWG	Cinque Ports Promotion Working Group
FHDC	Folkestone & Hythe District Council
JAM	John Armitage Memorial
KCC	Kent County Council
KWT	Kent Wildlife Trust
LUNR	Light Up New Romney
MBN	Marsh Business Network
NR Bowls Club	New Romney Bowls Club
NRCFC	New Romney Country Fayre Committee
NR Sports Club	New Romney Sports Club
NR Traders (Love New Romney)	New Romney Traders
NRCCT	New Romney Coastal Community Team
NRTC	New Romney Town Council
RHDR	Romney, Hythe and Dymchurch Railway
RMP	Romney Marsh Partnership
RMVC	Romney Marsh Visitor Centre
RNLI	Royal National Lifeboat Institution
RRC	Romney Resource Centre
SDC (now FHDC)	Shepway District Council
SKCCCG	South Kent Coast Clinical Commissioning Group
SOMBRE	Save Our Marsh Block Rural Exploitation
SMFC	St Martins Field Charity
SNPA	St Nicholas CE Primary Academy
TOST	The Old School Trust
VBSC	Varne Boat and Sailing Club

New Romney CCT – Current Team Members		
Organisation	Profile	Member(s)
<p><i>New Romney Town Council</i></p> 	<p>New Romney Town Council is a proactive first tier local authority that manages a range of amenities within the Town for the benefit of local residents, businesses and visitors. It leads, it listens and it works</p>	<p><b>Cllr. Patricia Rolfe (NRCCT Chair)</b>  <b>Cllr. Russell Tillson</b>   <b>Town Mayor – Cllr Peter Coe (ex officio)</b></p>
<p><i>Folkestone &amp; Hythe District Council</i></p>	<p>In 2018 Shepway District Council was rebranded to become Folkestone &amp; Hythe District Council. It is the accountable body for the New Romney Coastal Community Team. FHDC provides the wider strategic economic context within which New Romney’s economic plan will operate through its Economic Development Strategy, and will provide advice on specific initiatives such as the Romney Marsh Partnership and the master planning of Mountfield Road Industrial Estate at New Romney.</p>	<p><b>(Accountable Body)</b>  <b>Graham Hammond</b>  <b>Cllr. Susie Govett</b></p>
<p><i>JAM on the Marsh</i></p> 	<p>JAM on the Marsh is an annual multi-arts festival running for 11 days across the Romney Marsh, in July. 2017’s festival will have 30 events: music, art, theatre, poetry and churches tours.</p>	<p><b>Ed Armitage, Sarah Armitage</b></p>
<p><i>Light Up New Romney</i></p>	<p>A group of volunteers who, in 2017 introduced and created a Christmas Community event centred around a ‘Lantern Parade’ involving local schools and community groups and supported by local Traders</p>	<p><b>Cllr Susie Govett</b></p>
<p><i>Littlestone Golf Club</i></p> 	<p>Littlestone Golf Club boasts two unique courses, The Championship Links &amp; The Warren, Littlestone Golf Club offers the chance to play their golf on superbly presented and managed links courses. Littlestone Championship</p>	<p><b>Sarah Saunders</b></p>

Organisation	Profile	Member(s)
	<p>Links is recognised as being one of the top 100 courses in England and one of the top Links courses in the whole of Great Britain &amp; Ireland. Founded in 1888, it has hosted many major championships and has a long and distinguished history.</p>	
	<p>Magnox are the management and operations contractor for Dungeness A nuclear power plant, a major employer on Romney Marsh. Whilst not directly accountable for regeneration in the areas around Dungeness A, the NDA, Cavendish Fluor Partnership (CFP) and Magnox recognise the important role they can play in supporting the communities and partner agencies to develop plans and deliver initiatives which help mitigate the impact of decommissioning.</p>	<p><b>Haf Morris</b></p>
<p><i>Marsh Business Network</i></p>	<p>TB TO PROVIDE WORDING</p>	<p><b>Terry Botfield</b></p>
<p><i>New Romney Bowls Club</i></p>	<p>Maintaining a tradition of Bowling in New Romney that dates back to 1587. the bowls club aim to provide bowling and social activities for its members throughout the year. It has an inclusive approach and has recently (2018) upgraded its facilities to include an all weather bowling green.</p>	<p><b>Gary Fagg</b></p>
<p><i>New Romney Country Fayre Committee</i></p> 	<p>The Country Fayre is a free non-profit making annual community event paid for by committee fundraising, sponsorship, sale of programme advertising and an income from stalls. It attracts visitors to our Town and District from all over the south-east region and therefore promotes the area as a whole. Local organisations and charities have stalls at the Fayre, which enable them to raise funds for their individual causes. Since its beginning in 1995, the Country Fayre has facilitated the raising of over one</p>	<p><b>Frances Wire</b></p>



Organisation	Profile	Member(s)
	hundred thousand pounds for a wide range of charities.	
<p><i>New Romney Traders Association</i>  <b>#lovenewromney</b></p>	<p>A newly re-invigorated forum formed to promote and support the local business community and the High Street and beyond.</p>	<p><b>Cllr. Susie Govett</b></p>
<p><i>New Romney History Society</i></p>	<p>A group of volunteers who meet to research and disseminate information about New Romney's unique history.</p>	<p><b>Ann Bidwell</b></p>
<p><i>RNLI</i></p> 	<p>The RNLI at Littlestone is the local sea facing charity for saving lives at sea.</p>	<p><b>Paul Fowler Nigel Sutton</b></p>
<p><i>Romney Marsh Partnership</i></p> 	<p>The Romney Marsh Partnership (RMP) was set up in 2012 to deliver the Romney Marsh Socio-Economic Plan - a new strategy to support the area's economy and community over the next decade. The Romney Marsh Partnership aims to address future challenges and capitalise upon the opportunities so that Romney Marsh becomes an even better place to live, work and visit.</p>	<p><b>Tess Luetchford</b></p>
<p><i>Romney, Hythe and Dymchurch Railway</i></p> 	<p>For the past 90 years, the Romney, Hythe &amp; Dymchurch Railway (RHDR) has been an integral part of the landscape of the Romney Marsh. RHDR is a key transport link between Hythe, Dymchurch, St. Mary's Bay, Romney Warren, New Romney, Romney Sands and Dungeness and is an important service for visitors and the local community.</p>	<p><b>Danny Martin, Nigel Whitburn (Charity Association Trustee)</b></p>
<p><i>Romney Resource Centre</i></p> 	<p>Romney Resource Centre (RRC) specialises in assisting hard-to-reach groups and helps to improve their life chances, build community vitality and full participation for economic and social prosperity; a sought-after model of success and a reputation for pioneering market leading learning</p>	<p><b>Terry Botfield, Danny Martin</b></p>

Organisation	Profile	Member(s)
<p data-bbox="309 443 694 477"><i>St Nicholas CE Primary Academy</i></p> 	<p data-bbox="719 271 1193 304">and employment support.</p> <p data-bbox="719 309 1193 875">St Nicholas CE Primary Academy is one of 11 schools within the Diocese of Canterbury Academies Trust with a strong Christian ethos. Our pupils and stakeholders helped us choose our values of: Ambition, Community, Friendship, Perseverance, Respect and Trust and these remain at the heart of our teaching. In 2018 we were judged to be a 'Good' school by the Statutory Inspection by Anglican and Methodist Schools and were also voted Primary School of the Year by Shepway Sports Partnership Trust.</p>	<p data-bbox="1209 577 1402 678"><b>Chris Dale, Hilary Andrews</b></p>
<p data-bbox="379 1115 628 1149"><i>The Marsh Academy</i></p> 	<p data-bbox="719 943 1193 1373">The Marsh Academy opened in 2007 and is the only secondary school within Romney Marsh. It is recognised as a 'good' school by Ofsted. The academy continues to improve and strives to offer the best possible learning environment for students while providing accessible resources for the local community. The Marsh Academy strives to serve young people and the local community.</p>	<p data-bbox="1209 1167 1361 1200"><b>Oliver Stally</b></p>
<p data-bbox="379 1485 628 1518"><i>The Old School Trust</i></p>	<p data-bbox="719 1417 1193 1585">A charity formed in 1993 to renovate, and protect a key heritage asset within the Town of New Romney. The Old School is available for hire or use by the local community</p>	<p data-bbox="1209 1485 1361 1518"><b>Ann Bidwell</b></p>
<p data-bbox="331 1630 679 1664"><i>The Varne Boat &amp; Social Club</i></p> 	<p data-bbox="719 1592 1193 1693">The Varne Boat Club is a beach based boat angling and sea water sports venue and social club.</p>	<p data-bbox="1209 1637 1402 1704"><b>Paul Fowler, Nigel Sutton</b></p>